

WHO'S WHO

AMONG TECHNOLOGY VENDORS SERVING THE ACCOUNTING PROFESSION

INTEGRATED SUITES PRACTICE MANAGEMENT **PROFESSIONAL ASSOCIATIONS** TAX PREP TAX RESEARCH TIME & BILLING TRIAL BALANCE WRITE-UP ACCOUNTING BACK



COMPANY OVERVIEW

The American Institute of Certified Public Accountants (AICPA) is the national, professional association of Certified Public Accountants (CPAs), with approximately 350,000 members, including CPAs in business and industry, public practice, government, and education. It sets ethical standards for the profession and U.S. private auditing standards and also develops and grades the Uniform CPA Examination. The AICPA offers three specialty credentials for CPAs: Personal Financial Specialist (PFS), Accredited in Business Valuation (ABV) and Certified Information Technology Professional (CITP).

IT RESOURCES

The AICPA recognizes that complex information systems are at the heart of financial accounting and that Information Technology (IT) is an integral part of business reporting, risk management, and audit and attest. The AICPA offers membership in the IT Section to help CPAs keep abreast of fast-changing technology and an evolving compliance landscape.

CPAs who join the IT Section stay informed of the latest technology trends, and are able to help their organizations better utilize and understand the impact of Information Technology, make informed business decisions and more effectively manage risk. Non-CPAs who work in a public accounting firm are also eligible to join the IT Section.

To recognize CPAs with IT expertise and a keen understanding of the regulatory and

compliance environment and how it relates to business performance and risk management, the AICPA offers the Certified Information Technology Professional (CITP) Credential. The CITP allows CPAs with a technology focus to distinguish themselves from other CPAs and non-CPA IT professionals.

IT MEMBER BENEFITS

IT Section members and CITP credential holders have access to the following resources and benefits:

- ▶ The ability to participate in the annual AICPA's Top Technology Initiatives selection process
- ▶ Exclusive Top Technology Initiatives related web seminars, resources, guides and content
- ▶ Special discounts to the annual Tech+ Conference, where members can participate in educational sessions for CPE and network at unique community events
- ▶ Monthly communications to stay informed

and on top of the leading technology issues and trends – from a CPA perspective

IT OPPORTUNITIES

AICPA members can join the IT Section for \$200 per year. CPA-members can become a Certified Information Technology Professional by completing an application and paying a \$550 program enrollment fee. Annual renewal is \$350. CITPs receive membership in the IT Section at no additional cost. Be sure to check the website for information on special promotions.

COMPANY NAME: AICPA

ADDRESS: Specialized Communities & Practice Management, 220 Leigh Farm Rd., Durham, NC 27707-8110

PHONE: (888) 777-7077, option 4

E-MAIL: ITinfo@aicpa.org

WEBSITE: www.aicpa.org/infotech

YEAR FOUNDED: 1887

Now is the time to **UPGRADE your career!**

The Certified Information Technology Professional (CITP) Credential promotes your commitment to technology.

Apply for the **CITP Credential**

The IT Section helps you offer valuable service lines — and stay up-to-date on technology.

Join the **IT Section**

CPA 2.0
Accounting just got an **upgrade.**

“ The CITP credential adds **credibility** to what you know. I do consulting, **speak about technology** at conferences and have been in numerous magazines. A lot of that — and the **connections** I'm gaining — comes down to the CITP Credential. **”**

Ryan McCowan, Partner, CPA.CITP
Ornel & McCowan, CPAs, London, KY

Visit www.aicpa.org/infotech to join today! Have questions? E-mail ITinfo@aicpa.org

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