

WHO'S WHO

AMONG **TECHNOLOGY VENDORS** SERVING THE ACCOUNTING PROFESSION

ACBACK UP DOCUMENT MANAGEMENT **E-COMMERCE** FIXED ASSETS GUIDANCE INTEGRATED SUITES PAYROLL PRACTICE MANAGEMENT TAX PREP TAX RESEARCH TIME



COMPANY OVERVIEW

Since 1997, PDG Software, Inc. has been a leading provider of web store and shopping cart software designed to allow merchants to establish and operate an online ecommerce-enabled website. With over 10 years experience and more than 10,000 installations of their software, PDG Software offers a stable web store platform and packages it with exceptional technical support services. Always striving to improve upon their applications, PDG Software has proven to be a trendsetter by developing its web store platform to allow merchants to maximize their productivity, eliminate costly and error-prone duplicate entry and streamline the entire process of selling, shipping and reconciling online transactions. With tightly integrated web stores that can communicate in real time with shipping carriers, payment processing systems, 'brick and mortar' point-of-sale systems and accounting financial software, PDG Software offers solutions to benefit you as well as your merchant clients.

PDG Software is an Intuit Gold Developer, the highest status awarded by the Intuit Developer Network, and offers the top-ranked ecommerce web store platform within the Intuit Marketplace. PDG Software has earned consistent 5-star reviews from existing merchants and was awarded a perfect "10 out of 10" on its integration between PDG Commerce and QuickBooks within the Intuit sponsored ProAdvisor review of the software. Additionally, PDG Software was awarded the distinguished Awesome Add-On award for its integration with QuickBooks by Doug Sleeter, the founder of The Sleeter Group.

PRODUCTS

PDG Software's primary product offering is PDG Commerce. This powerful web store software provides an extremely customizable web 'storefront' that operates directly on the merchant's own hosted website or their own dedicated server. The software is web-based, allowing your clients to administer their PDG Commerce-enabled storefront from anywhere at any time. Merchants can set up the products in the PDG Commerce 'point and click' web-based control panel, or for merchants utilizing a QuickBooks Financial software or QuickBooks Point of Sale, PDG Commerce can synchronize the web store with their existing QuickBooks company file. Real-time synchronizations ensure up-to-the-minute accuracy of product availability and stock levels, product pricing and can even add newly created products in QuickBooks to the PDG Commerce-enabled storefront.

PDG Commerce also offers the ability to have online transactions processed within the web store automatically synchronized with QuickBooks. Merchants benefit by having access to all of their online customers' detailed contact and address information, as well as a fully detailed copy of the web order within QuickBooks — enabling full access to the reporting and forecasting tools available within QuickBooks. Merchants and their accountants benefit from immediate and accurate access to online revenues, sales taxes collected for web transactions, shipping and handling charges and more.

"We needed a solution that would allow products within our physical store to be sold online with minimal effort and overhead. Combining QuickBooks Point of Sale and PDG Commerce provided the solution we were looking for!" said storeowner Cyndi Weis of www.breathe-yoga.com. Cyndi can now offer the same quality products and services that were formerly available only to her local customers 24 hours a day/7 days a week to a worldwide audience.

MARKETS SERVED

Put simply, PDG Commerce can be utilized by any merchant interested in selling a product or service online, whether direct to consumer (B2C) or at a wholesale level (B2B). PDG Commerce is utilized by non-profit organizations to collect donations, service providers to collect payments and fees from their users, and organizations that need to provide online registrations for events and seminars.

CUSTOMER SUPPORT

All of the development and technical support services for PDG Software's solutions are provided in-house by well-trained and

customer-centric staff members in PDG's Atlanta-based headquarters. PDG provides a free 30-day evaluation of PDG Commerce that includes installation of the software to the merchant's website, comprehensive toll-free technical assistance in implementing and setting up the software and valuable information on how to help market the merchant's



newly created storefront. Upon purchase of their PDG Commerce V4 license, merchants are provided with continued toll-free support access for 90 days following their purchase, with the ability to purchase extended support services.

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YEAR FOUNDED: 1997

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— Cyndi Weis, www.breathe-yoga.com



THE WEB STORE SHOPPING CART SOLUTION FOR QUICKBOOKS[®] MERCHANTS

When your clients ask you about ecommerce, setting up a web store, or selling their products online, tell them about **PDG Commerce**[®].



PDG SOFTWARE[®]
ecommerce solutions

2008 AWESOME ADD-ON

"Not only does PDG Commerce provide the most complete feature set we've seen for QuickBooks-integrated web stores, it is also one of the most affordable shopping cart solutions on the market."

Doug Sleeter
President and Founder, The Sleeter Group



QUICKBOOKS INTEGRATION

PDG Commerce offers automated two-way real time synchronization of items and orders between your client's PDG enabled webstore and QuickBooks.

Detailed item and customer information from each web order is populated directly into QuickBooks.

Updates to their product information in QuickBooks are automatically applied to their website.



**Call 877-4WEBSTORE (877-493-2786)
or visit www.pdgsoft.com/cta for
a free 30-day trial.**

For more information, click "e-Inquiry" at www.CPATechAdvisor.com and enter e-Inquiry #7

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